

Clock-Time by Athlete Sex in the 2018 PyeongChang Winter Olympics
NBC Primetime Broadcast Coverage (through 2/17/18)
FiveRingTV.Com

Event	Men	Women	Pair	Total
Alpine Skiing	2:59:11	2:25:59	-----	5:25:10
Biathlon	0:00:00	0:00:00	-----	0:00:00
Bobsled	0:00:05	0:00:16	-----	0:00:21
Cross Country	0:05:31	0:01:37	-----	0:07:08
Curling	0:00:00	0:00:01	0:00:01	0:00:02
Figure Skating	3:34:07	1:32:19	4:23:52	9:30:18
Freestyle Skiing	0:41:42	1:04:08	-----	1:45:50
Ice Hockey	0:03:38	0:08:15	-----	0:11:53
Luge	0:19:42	0:00:48	-----	0:20:30
Nordic Combined	0:00:00	0:00:00*	-----	0:00:00
Short Track	0:15:25	0:15:05	-----	0:30:30
Skeleton	0:35:58	0:16:23	-----	0:52:21
Ski Jumping	0:10:42	0:00:00	-----	0:10:42
Snowboarding	2:20:21	1:48:14	-----	4:08:35
Speed Skating	0:23:58	0:15:33	-----	0:39:31
Total	11:30:20	7:48:38	4:23:53	23:42:51
Overall percentage	48.5	32.9	18.5	
When excluding pairs	59.6	40.4		

*At the time of the 2018 PyeongChang Winter Olympics there is no women's event in the discipline of Nordic Combined.

Note: The percentage of primetime devoted to men's, women's and mixed sex sports was calculated by a single researcher, utilizing a stopwatch and DVD time codes, measuring (to the millisecond) the total amount of time devoted to each event. Any time spent at the actual athletic site, on a profile about an athlete, promos about a specific athlete or sport, and host commentary about a specific sport or athlete was recorded. Split screens combining commercials and live coverage are included in the calculation, but commercial breaks are not included. The NBC broadcast network East Coast feed was used for this calculation. Olympic coverage on cable networks and live streaming was not included. Network overruns beyond 11:00pm up to the break for local news are included within this calculation.